

# 2013 Maternal and Child Health Conference:

## Building Community Partnerships to Impact Health Outcomes

Embassy Suites—Denver Tech Center  
10250 East Costilla Avenue  
Centennial, CO 80112



Colorado Department  
of Public Health  
and Environment  
[Colorado.gov/cdphe](http://Colorado.gov/cdphe)



**March 7-8, 2013**

[www.mchcolorado.org](http://www.mchcolorado.org)

**Colorado Maternal and Child Health**

Our Vision: Healthy People, Healthy Families, Thriving Communities

# WELCOME!

Welcome to the 2013 Colorado Maternal Child Health Conference for local public health agencies, "Building Community Partnerships to Impact Health Outcomes."

We invite you to take a few minutes to review the conference agenda, plenary, break-out offerings and speaker information in this program.



## LUNCH/ROUNDTABLES

In your conference packet is information about our Conference Roundtables that will be held in the Atrium immediately after lunch on Thursday March 7 and Friday March 8. If you have not already done so, please review the Roundtable session choices located in your conference room packet and make your selections. Participants are encouraged to select their Roundtable session and plan to eat lunch at that table. There will not be a formal sign-up or registration for our Conference Roundtables.

## RESOURCE TABLES

You are encouraged to check-out the MCH and HCP resource tables (across from the registration table) for the latest MCH program resources and the Colorado 2012 MCH Priority Action plan updates.



### Resource Table: CYSHCN Data System Help Desk

**Who:** Dale Knochenmus, Data Coordinator, CDPHE Health Informatics, HCP Help Desk

**When:** Friday, March 8th / 8am-11:30am & 12:30pm-2:00pm

**What:** Technical assistance for the CYSHCN data system is available for HCP staff. Dale will have laptops available with access to the CYSHCN data system and will answer questions and provide technical assistance. Be sure to stop by Dale's table and pick up your printed copy of the CYSHCN data system user manual version 2, if you need one.



## HOUSEKEEPING ITEMS:

- ◆ For the courtesy of our presenters and attendees, please set your cell phones and other mobile devices to vibrate or silent.
- ◆ Although wireless internet access is available for all attendees, please give your attention to those presenting and take any necessary calls outside of the meeting room.
- ◆ For the convenience of those who are not able to attend the conference in person, we are video recording several of the conference sessions.
- ◆ Visit [www.mchcolorado.org](http://www.mchcolorado.org) after the conference to access recorded sessions and all other conference materials.

# AGENDA

## Thursday, March 7

Time	Session	Speaker
<b>8:00 - 8:50 AM</b>	<b>Registration and Breakfast</b>	
<b>8:50 - 9:00 AM</b>	Welcome and Opening Remarks	Gina Febbraro
<b>9:00 - 9:45 AM</b>	Colorado Maternal and Child Health Strategic Direction	Karen Trierweiler
<b>9:45 - 10:30 AM</b>	National Maternal and Child Health Program and Policy Update	Michael Fraser
<b>10:30 - 10:45 AM</b>	<b>Break</b>	
<b>10:45 - 11:45 AM</b>	Breakout Sessions—Group A	(see page 5)
<b>11:55 AM - 1:25 PM</b>	<b>Lunch and Roundtable Sessions</b>	(see handout)
<b>1:30 - 2:15 PM</b>	Engaging Families as Partners	Eileen Forlenza
<b>2:20 - 3:20 PM</b>	Breakout Sessions—Group B	(see page 5)
<b>3:25 - 3:40 PM</b>	<b>Break</b>	
<b>3:45 - 5:00 PM</b>	Nuts and Bolts of FY14 MCH and HCP Planning, Implementation and Reporting	Gina Febbraro, Rebecca Heck, Jennie Munthali
<b>5:30 - 7:30 PM</b>	<b>Hotel Reception (optional)</b>	

## Friday, March 8

Time	Session	Speaker
<b>8:00 - 8:30 AM</b>	<b>Registration and Breakfast</b>	
<b>8:30 - 10:00 AM</b>	Building and Sustaining Effective Coalitions and Partnerships	Patti Garvin Kiger
<b>10:00 - 10:15 AM</b>	<b>Break</b>	
<b>10:20 - 11:20 AM</b>	Breakout Sessions—Group C	(see page 5)
<b>11:30 - 12:30 AM</b>	<b>Lunch and Roundtable Sessions</b>	(see handout)
<b>12:35 - 1:20 PM</b>	Colorado Maternal and Child Health Trend Data Presentation	Ashley Juhl
<b>1:20 - 1:30 PM</b>	Closing Remarks	Jennie Munthali
<b>1:30 PM</b>	<b>Adjourn</b>	

# Plenary Sessions

## **Colorado Maternal and Child Health Strategic Direction**

*Karen Trierweiler, MS, CNM, Colorado Department of Public Health and Environment (CDPHE)*

In this session, Karen Trierweiler, Colorado's Title V MCH Director and Prevention Services Division Deputy Director, will set the stage for this conference by providing an overview of the strategic vision and direction of the CDPHE's MCH Program.

## **National Maternal and Child Health Program and Policy Update**

*Michael Fraser, PhD, CEO, Association of Maternal & Child Health Programs (AMCHP)*

In this session, Dr. Fraser will provide a national policy update on MCH and discuss how addressing the 2011-2015 Colorado MCH priorities support current national MCH initiatives.

## **Engaging Families as Partners**

*Eileen Forlenza, Family and Community Engagement Specialist, Colorado Department of Public Health and Environment*

This interactive plenary session will address provocative and compelling issues related to community engagement and the relationship to the MCH Pyramid. Eileen will discuss The Progression of Leadership and how this can enhance your efforts related to community engagement for quality improvement in program design, implementation and evaluation. Eileen will weave her personal journey as a parent of young adult with significant disabilities with her professional expertise to further demonstrate the value of partnering with families. Eileen will share data from the Family Leadership Training Institute and how you can get involved in this exciting community engagement strategy.

## **Nuts and Bolts of FY14 MCH and HCP Planning, Implementation and Reporting**

*Gina Febbraro, MPH, Maternal and Child Health Unit Manager, Colorado Department of Public Health and Environment*

In this session, MCH and HCP staff will provide participants with an overview of FY14 MCH HCP contract expectations, planning processes, invoicing, progress check-in meetings, and annual reporting.

## **Building and Sustaining Effective Coalitions and Partnerships**

*Patti Garvin Kiger, M.Ed., Ph.D. candidate, CoalitionsWork*

This plenary session provides an overview of coalitions, including when and how to use them. Characteristics of and barriers to successful coalitions will be discussed. The session will identify essential steps for building and sustaining effective community coalitions including: recruiting and retaining an active and diverse membership; solidifying infrastructure and process, developing transformational leaders; marketing and evaluation.

## **Colorado Maternal Child Health Trend Data Presentation**

*Ashley Juhl, MSPH, Epidemiologist, Colorado Department of Public Health and Environment*

This session is a presentation of Maternal and Child Health trend data In Colorado, which includes a discussion of Healthy People 2020 targets and how Colorado is doing in meeting these targets. The presentation will end with a brief overview of on-line data sources.

# Breakout Sessions

## CONFERENCE SCHEDULE

<b>Breakout Sessions Group A 3/7 10:45 – 11:45 AM</b>	<b>Room</b>
Early Childhood Obesity Prevention (ECOP)—Child Care Strategies <i>Tracy Miller</i> <i>Jodi Birkofer</i>	Arrowhead / Mesa Verde
Medical Home <i>Rachel Hutson</i> <i>Jane Gerberding</i>	Centennial / Douglas
Motivational Interviewing for HCP Care Coordination <i>Carolyn Swenson</i>	Grand Ballroom
Pregnancy-Related Depression <i>Mandy Bakulski</i>	Red Rocks / Divide

<b>Breakout Sessions Group B 3/7 2:20 – 3:20 PM</b>	<b>Room</b>
Early Childhood Obesity Prevention (ECOP)—Workplace Policies <i>Jennifer Dellaport</i> <i>Jodi Birkofer</i>	Arrowhead / Mesa Verde
HCP Care Coordination—Family Centered Action Plan <i>Eileen Forlenza</i>	Grand Ballroom
MCH Oral Health Priority <i>Katya Mauritsen</i>	Centennial / Douglas
Teen Motor Vehicle Safety <i>Lindsey Myers</i>	Red Rocks / Divide

<b>Breakout Sessions Group C 3/8 10:20 – 11:20 AM</b>	<b>Room</b>
Early Childhood Screening (ABCD) integrated with Medical Home <i>Mary Martin</i> <i>Eileen Bennett</i> <i>Trish Blake</i>	Centennial / Douglas
HCP—A Reflection on FY13 Implementation <i>Jennie Munthali</i> <i>Angie Goodger</i>	Grand Ballroom
HCP Care Coordination—Family Centered Action Plan (repeat) <i>Eileen Forlenza</i>	Red Rocks / Divide
Youth Sexual Health <i>Mary Jane Cassalia</i>	Arrowhead / Mesa Verde

## Breakout Group A: 3/7 10:50-11:40 AM

### Early Childhood Obesity Prevention (ECOP) - Child Care Strategies

- \* Tracy Miller, MSPH, RD, Early Childhood Obesity Prevention Specialist, CDPHE
- \* Jodi Birkofer, DTR, Early Childhood Obesity Prevention Projects Coordinator, CDPHE

This breakout session is for local public health agency staff who are currently implementing or are considering the implementation of the Early Childhood Obesity local action plan with a focus on child-care strategies. Priority tools, resources and local agency implementation experiences will be shared in this session.

This session will give participants time to share their successes, challenges, and resources through an activity to link similar successes and challenges together. This will provide networking time and participants to learn from each other's work in their respective communities.

### Medical Home

- \* Rachel Hutson, RN, PNP, CPNP, Children Youth and Families Branch Director, CDPHE
- \* Jane Gerberding, RN, BSN, HCP Nurse Consultant, CDPHE

This breakout session is intended for Local Public Health Agencies that are working on the Medical Home Local Action Plan (non ABCD) in FY 13 or plan to work on Medical Home priority in FY 14.

The session will present the January 1 - December 31, 2012 annual update on the state level Medical Home efforts for the MCH Priority #6 "Reducing Barriers to a Medical Home Approach". Current resources and tools will be reviewed and new resources will be shared to assist with community partnership development. The session will preview and highlight tools developed by Coalitions Work, and that will be presented in the March 8, 2013 Plenary Session called "Building and Sustaining Effective Coalitions and Partnerships".

The session will follow the Learning Circle interactive structure where the goal is to build a professional support network and help participants /communities learn from peers striving toward a similar goal.

### Motivational Interviewing for HCP Care Coordination

- \* Carolyn Swenson, MSPH, MSN, FNP, RN, Senior Project Manager, HealthTeamWorks

This session will provide an overview of the spirit of motivational interviewing to promote health and other behavior change. It will also introduce specific techniques for putting a motivational interviewing approach into practice and contrast this with the usual way we often approach conversations about change. This will be an interactive session with opportunities to practice specific techniques. Participants will receive materials to support their use of motivational interviewing in their daily work with families and children.

### Pregnancy-Related Depression

- \* Mandy Bakulski, RD, Maternal Wellness Supervisor, CDPHE
- \* Krista Beckwith, MSPH, Maternal Wellness Staff, CDPHE

This session is for local public health agency staff who are currently implementing or are considering the implementation of the Pregnancy-related depression local action plan. Priority tools, resources and local agency implementation experiences will be shared in this session.

# Breakout Group B: 3/7 2:20-3:20 PM

## **Early Childhood Obesity Prevention (ECOP) - Workplace Policies**

\* Jennifer Dellaport, MPH, RD, Breastfeeding Specialist, CDPHE

\* Jodi Birkofer, DTR, Early Childhood Obesity Prevention Projects Coordinator, CDPHE

This session is for local public health agency staff who are currently implementing or are considering the implementation of the Early Childhood Obesity local action plan with a focus on breastfeeding and healthy weight prior to pregnancy workplace policies. Priority tools, resources and local agency implementation experiences will be shared in this session.

This session will give participants time to share their successes, challenges, and resources through an activity to link similar successes and challenges together. This will provide networking time and participants to learn from each other's work in their respective communities.

## **HCP Care Coordination – Family Centered Action Plan**

\* Eileen Forlenza, Family and Community Engagement Specialist, CDPHE

During this session Eileen will lead a panel in an interactive session which will feature short stories from families receiving care coordination, as well as the perspective of HCP staff, and the lessons learned therein. The HCP Action Plan will be employed as a tool for successful care coordination planning to demonstrate working toward best practices in care coordination.

Workshop participants will have a hands-on opportunity to create an action plan incorporating input and ideas from the panelists and the other workshop participants.

A review of preliminary results from the HCP Care Coordination Family survey will be discussed in terms of how it informs quality improvement.

## **Oral Health**

\* Katya Mauritsen, DMD, State Dental Director and Oral Health Unit Manager, CDPHE

\* Marcy Bonnett, RDH, MPM, Oral Health Workforce Manager, CDPHE

This session is for local public health agency staff who are currently implementing or are considering the implementation of the Oral Health local action plan. Priority tools, resources and local agency implementation experiences will be shared in this session.

Provide updates to State MCH Oral Health Priority Action Plan. Present resources and opportunities for support of oral health activities. Discussion of local action plans. Q&A

## **Teen Motor Vehicle Safety**

\* Lindsey Myers, MPH, Injury and Violence Prevention Unit Manager, CDPHE

This session is for local public health agency staff who are currently implementing or are considering the implementation of the Teen Motor Vehicle Safety local action plan. Priority tools, resources and local agency implementation experiences will be shared in this session.

## Breakout Group C: 3/8 10:20-11:20 AM

### **Early Childhood Screening (ABCD) integrated with Medical Home**

- \* *Mary Webb Martin, MSW, LCSW, Early Childhood Systems Coordinator*
- \* *Eileen Auer Bennett, MBA, Colorado State Coordinator, Assuring Better Child Health & Development (ABCD)*
- \* *Trish Blake, Community Outreach Coordinator, Assuring Better Child Health & Development (ABCD)*

This session is for local public health agency staff who are currently implementing or are considering the implementation of the MCH Early Childhood Screening (ABCD) local action plan. MCH Priority tools and resources and local agency implementation experiences will be shared in this session.

### **HCP—A Reflection on FY13 Implementation**

- \* *Jennie Munthali, MPH, HCP Program for Children with Special Health Care Needs Unit Manager, CDPHE*
- \* *Angie Goodger, MPH, MHA, Specialty Clinic Coordinator, CDPHE*

Facilitated by HCP staff, this session will engage public health professionals in conversations about the impact of FY13 HCP programmatic decisions on their local efforts around systems building, care coordination, and specialty clinics. Small group work will help elicit not only what is working, but what barriers they have come up against. As a large group, we will brainstorm potential solutions to those barriers and challenges.

This session is meant to be informative and will serve as a jumping off point for regional/community dialogues to be held later in FY13.

### **HCP Care Coordination—Family Centered Action Plan** (repeat)

- \* *Eileen Forlenza, Family and Community Engagement Specialist, CDPHE*

During this session Eileen will lead a panel in an interactive session which will feature short stories from families receiving care coordination, as well as the perspective of HCP staff, and the lessons learned therein. The HCP Action Plan will be employed as a tool for successful care coordination planning to demonstrate working toward best practices in care coordination.

Workshop participants will have a hands-on opportunity to create an action plan incorporating input and ideas from the panelists and the other workshop participants.

A review of preliminary results from the HCP Care Coordination Family survey will be discussed in terms of how it informs quality improvement.

### **Youth Sexual Health**

- \* *Mary Jane Cassalia, MPA, Youth Health Specialist, CDPHE*

This session is for local public health agency staff who are currently implementing or are considering the implementation of the Youth Sexual Health local action plan. Priority tools, resources and local agency implementation experiences will be shared in this session.

## Plenary Speakers

**Gina Febbraro, MPH** has been serving as the MCH Unit Manager since January 2009 at CDPHE where she manages the day-to-day operations of the MCH Program including the administration of funds to local public health agencies throughout the state. Prior to joining the MCH team, Gina served for nearly four years as the director of the Tony Grampsas Youth Services Program at CDPHE, a state-legislated, multi-million grant program that funds over 100 community-based, youth-serving organizations throughout Colorado. Gina also worked at Girls Incorporated of Metro Denver where she focused on teen pregnancy prevention and sexual-ity education efforts among Latina and African-American girls in the Metro area. Gina earned her Master's of Public Health in Health Behavior and Health Education from the University of North Carolina's School of Public Health and her Bachelor's degree in Social Psychology from the Pennsylvania State University.

**Eileen Forlenza** serves as the Colorado Family and Community Engagement Specialist for the Colorado Department of Public Health and Environment. As a parent of an adult daughter with significant disabilities, Eileen has braided her family's experience with extensive training to assure that the family perspective is embedded in programmatic design, implementation and evaluation. As an advisor, Eileen has current and previous positions on state and national advisory councils including *Association of Maternal and Child Health Program (AMCHP)*, *National Summit on Patient and Family-Centered Care*, *National Center on Cultural Competency*, *National Center for Healthcare Transition*, *Multi-Stakeholder Patient Centered Medical Home Project*, *National Initiative for Child Health Quality*, *Patient Centered Primary Care Collaborative (PCPCC)*, *National Committee on Quality Assurance (NCQA)*, and *Family Voices National* and has served as faculty for the *Institute for Family Centered Care* and as a curriculum consultant for MCH PHLI at *University of North Carolina – Chapel Hill*. Eileen has held Governor appointed positions on the *Colorado Interagency Coordinating Council* and the *Colorado Developmental Disabilities Council* and served as a Colorado delegate to attend the national *Family Policy Academy*. Eileen holds credentials in family leadership development, including curriculum design and implementation. Eileen received the prestigious *Woman of the Year Award* from the National Association of Professional Women and graduated as a fellow of the Maternal and Child Health Public Health Leadership Institute as well as Colorado's Leadership and Education for Neurodevelopmental Disabilities (LEND) through JFK Partners.

Eileen's extensive experience also includes social entrepreneurship developing and implementing initiatives that serve vulnerable populations such as children with disabilities, siblings in foster-care, domestic abuse victims, incarcerated women, as well as training a national school-based network of youth leaders. Eileen's social marketing efforts have generated awareness in national forums such as *People* magazine, *Family Support* magazine and *Oprah!* In July 2010, Eileen received a personal invitation the White House by President Obama.

**Michael Fraser, PhD** has over 15 years of public health agency and national association experience supporting and serving federal, state, and local public health agencies. Dr. Fraser is currently the Chief Executive Officer of the Association of Maternal and Child Health Programs in Washington, DC. Dr. Fraser has been CEO of AMCHP since August, 2007. In 2009 he received a "Young and Aspiring CEO" award from Association Trends magazine and in 2010 he earned his Certified Association Executive credential. During his tenure, AMCHP has been nationally recognized for its work in supporting state maternal and child health programs, most recently by receiving the Maternal and Child Health Bureau's Director's Award in October 2010 and the American Public Health Association's MCH Section "Outstanding Leadership and Advocacy" award in November 2010. Prior to joining AM-CHP, Dr. Fraser was the Deputy Executive Director of the National Association of County and City Health Officials from 2002 to 2007.

**Rebecca Heck, RN, MPH** obtained her Bachelor's degree in Biology and following her undergraduate education she joined the Peace Corps as a teacher in Namibia. Rebecca then obtained her BS in Nursing and her MPH from Johns Hopkins University. She has worked as an ICU nurse and as a women's wellness nurse. After a short stint in travel nursing, Rebecca settled in Colorado and worked as the Director of the Peer

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Health Assistance Programs where she managed state contracts connecting health care professionals to the treatment they needed. Rebecca has been with the CDPHE since March of 2011 as an MCH Generalist Consultant and she is back in school for a MS in Nursing.

**Ashley Juhl, MSPH** is an epidemiologist in the Epidemiology, Planning & Evaluation (EPE) Branch in the Prevention Services Division at the Colorado Department of Public Health (CDPHE) and Environment. In her role, Ms. Juhl conducts analysis and interpretation of population-based data and informs program planning for various chronic disease, injury, and maternal and child health programs within the Prevention Services Division.

Prior to joining the EPE Branch, Ashley worked as an epidemiologist in the Communicable Disease Epidemiology Program at CDPHE conducting surveillance for influenza and methicillin-resistant staphylococcus aureus (MRSA).

Ashley received a Master of Science in Public Health from the University of Colorado Denver and a Bachelor of Arts in Psychology from the University of Northern Colorado.

**Patti Garvin Kiger** is a consultant with CoalitionsWork, a private coalition training and technical assistance organization based in Yorktown, VA. She is also an Instructor in the Division of Community Health and Research of the Department of Pediatrics at Eastern Virginia Medical School. She conducts prevention research using the tools of social marketing and community partnerships, with a special interest in overweight and obesity. She lectures on Social Marketing, Coalition Building, Focus Group Research, News Media Relations, Government Relations and Strategic Planning. Ms Kiger also serves as Executive Director of the Eastern Shore Healthy Communities ACHIEVE Coalition, which she convened with other community partners in 2009 to address significant obesity rates and consequent chronic diseases.

Patti Garvin Kiger served as Director of Public Affairs and Government Relations for Sentara Health System, CEO of Forrester Marketing Communication, and Director of Marketing for Riverside Health System. She holds degrees from Gordon College (B.A. English), University of Virginia (M.Ed), is a PhD candidate at Old Dominion University. Ms. Kiger is a member the Society of Professional Health Educators, the American Public Health Association, and serves on many community and state-level boards.

Patti resides in Norfolk, Virginia.

**Jennie Munthali, MPH** is the unit manager for the HCP Program for Children with Special Health Care Needs at the Colorado Department of Public Health and Environment. In her four years with the department she has served as a senior fiscal officer and a tobacco manager. Prior to coming to the department Jennie worked for an international non-governmental organization integrating HIV treatment and care into rural hospital systems. In addition to her work with hospital systems, Jennie was responsible for the development and oversight of nine perinatal clinics. Located in the southern region of Africa the clinics focused on providing health care to women and their children, including: STI counseling and treatment, infant feeding, growth monitoring, home based palliative care and support groups. Jennie earned her Master's of Science in Public Health from the London School of Hygiene and Tropical Medicine focusing on Health Systems Management.

**Karen Trierweiler, MS, CNM** is a master's prepared nurse midwife with over 30 years of experience in maternal and child health. She practiced as a nurse midwife for many years and served on the nurse midwifery faculty at the University of Colorado School of Nursing. She joined the CDPHE in 1990 as a nurse consultant for the Prenatal and Family Planning programs, working closely with local public health agencies across the state. She became the Director of the Women's Health Section at CDPHE in 2000 and in 2006 became the Title V MCH Director for the State. She is currently the Deputy Director and Section Chief for Programs and Services in the Prevention Services Division. Karen recently received the Distinguished Service Award from the CDPHE and a recognition of Distinction for Leadership in State MCH from AMCHP.

## Breakout Speakers

**Mandy Bakulski, RD** is the Maternal Wellness Supervisor in the Children, Youth and Families Branch at the Colorado Department of Public Health and Environment. She is currently the lead for the team charged with implementation of two of Colorado's Maternal and Child Health priority areas: preconception health and pregnancy-related depression. Ms. Bakulski is a registered dietitian and has worked in the field of prenatal health for nearly 12 years. She received her bachelor's degree in Nutrition Science & Dietetics from Colorado State University and is currently pursuing her Master's in Public Health at the Colorado School of Public Health.

**Krista Beckwith, MSPH** is a Colorado native with a Bachelor's of Arts from University of Colorado Boulder and a Master's in Public Health from Johns Hopkins University. Ms. Beckwith's background includes a focus on reproductive/sexual health as well as maternal and child health, and has engaged in these fields from both the direct service standpoint as well as a systems-level approach. She has held positions in both the nonprofit and government sectors, and has spent time working internationally in Africa and Central America. In her current role in Maternal Wellness, Ms. Beckwith oversees the development and implementation of initiatives to address pregnancy-related depression.

**Eileen Bennett, MBA** upon graduating with her Master's from Regis spent 13 years with AT&T providing project management, technical assistance, and system and data analysis to large business customers. Because of her passion of being a parent of a child with special healthcare needs, Eileen followed her dreams of working in the disability community and in 2002 became a service coordinator which allowed her to assist families with children eligible for early intervention services. Eileen also worked for the Colorado Department of Education as part of a training cadre which developed training curriculum for early intervention providers and parents. With her strong ties to the Denver community and knowledge of navigating through the medical system, Eileen was asked to lead Colorado's ABCD project in 2006.

**Jodi Birkofer, DTR** is a member of the Early Childhood Obesity Prevention Team at the Colorado Department of Public Health and Environment. Jodi has a broad range of experience across sectors of the health and wellness field. Her passion lies in all forms of preventive health. In her free time she enjoys healthy cooking and practicing yoga.

**Trish Blake** is the Community Outreach Coordinator/Business Manager for Assuring Better Child Health and Development, Colorado (ABCD). She has been working on ABCD for five years. She is responsible for working with communities and with pediatric primary health care providers to implement the use of standardized developmental screening tools in healthcare settings throughout Colorado to facilitate early identification and referral. She works extensively with communities to help them develop a coordinated approach to screening, referral and follow-up. Trish serves on the ABCD state advisory team. Prior to joining ABCD, Trish worked at the American Heart Association, where she was responsible for raising funds and awareness to further the mission of the American Heart Association in Colorado. Trish has a bachelor's degree from Lafayette College in Easton, Pennsylvania. She is currently working on a Master's Degree in Public Health at the University of Colorado, Denver.

**Marcy Bonnett, RDH, MPM** is the current oral health workforce manager and a registered dental hygienist. Prior to coming to CDPHE, she was a policy specialist at the Department of Health Care Policy and Financing. She has a Master's in Public Management from Carnegie Mellon University. The Oral Health Unit focuses on addressing oral health inequities across Colorado.

**Mary Jane Cassalia, MPA** is a Youth Health Specialist in the Children, Youth and Families Branch, which is located in the Prevention Services Division, at CDPHE. She has been with the department for 3 ½ years and works on the youth sexual health initiative, which includes implementing the recently released Youth Sexual Health in Colorado: A Call to Action. Prior to joining CDPHE, she spent three years at OMNI Institute conducting social science research and had previously completed her public administration graduate capstone project in the area of substance abuse among youth in foster care. She brings to CDPHE professional interest

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and expertise in the non-profit women's health sector, with experiences including managing a teen clinic and providing educational presentations and trainings about women's health in Colorado. Mary Jane received her Master's in Public Administration from New York University and her B.A. in Political Science and International Affairs from the University of Colorado at Boulder.

**Jennifer Dellaport, MPH, RD** is the Breastfeeding Specialist for the Prevention Services Division where she is the state breastfeeding coordinator for the Colorado WIC Program and serves for the Colorado Dept of Public Health and Environment as the lead breastfeeding contact for Colorado and has purview of all breastfeeding programming and data collection. Jennifer also is a past Chair of the Colorado Breastfeeding Coalition.

**Jane Gerberding, RN, BSN** works with Health Care Program for Children with Special Needs (HCP) Program at Colorado Department of Health and Environment (CDPHE). She is a Nurse Consultant and provides technical assistance to local public health programs focusing on medical home. She provides pediatric and public health nurse consultation for complex systems of care with agencies and partners throughout the state. She has been appointed by the Governor to represent CDPHE on the Colorado Interagency Coordinating Council for Early Intervention Colorado for infants, toddlers and their families. Prior experience includes working in local public health for 20 years in different positions including Director of Nursing Services, Child Health Supervisor, and as a Public Health Nurse for primarily child health programs. Jane also spent 7 years as the Director of Head Start in Southern Colorado developing and implementing a coordinated and comprehensive system of early intervention services for children and their families. Jane is an R.N. and holds a Bachelor Degree of Science in Nursing from University of Wyoming.

**Angie Goodger, MPH, MHA** is the clinic and care coordinator for the HCP Program for Children with Special Health Care Needs. Prior to joining CDPHE, worked at CCHAP where she served as the Director of Best Practices and assisted over 212 Colorado pediatric and family practices to develop quality improvement projects through on-sight Quality Improvement Coaching. Angie earned her Master's Degrees from Des Moines University in Public Health and Healthcare Administration and has over 10 years of combined healthcare and public health experience. Prior to joining CCHAP, she worked at the Southeastern Minnesota Center for Independent Living in Rochester where she managed a home healthcare program. Her professional career also includes time as the Assistant Health Planning & Development Service Manager for Cerro Gordo County Department of Public Health in Iowa.

**Rachel Hutson, MSN, RN, CPNP** is the Director of the Children, Youth and Families Branch at the Colorado Department of Public Health and Environment (CDPHE). In this role, Rachel provides oversight for programs and initiatives housed within the Maternal and Child Health Unit, the Health Care Program for Children with Special Needs and the Population and Community Health Unit.

Prior to working for CDPHE, Rachel provided primary health care services in Denver as a pediatric nurse practitioner at the Stout Street Clinic of the Colorado Coalition for the Homeless. Rachel currently sits on the board of Reach and Read Colorado, as well as on the board of Highline Academy Charter School.

Rachel received a Bachelor of Arts from Franklin and Marshall College and a Masters in Nursing from Yale University. She lives in Denver with her husband and two children, ages 7 and 4.

**Mary Martin, MSW, LCSW** is the Early Childhood Systems Coordinator in the Children, Youth and Families Branch at the Colorado Department of Public Health and Environment (CDPHE). Mary's current areas of focus include work with initiatives such as Assuring Better Child Health and Development (ABCD), Maternal, Infant and Early Childhood Home Visiting program (MIECHV), and the Early Childhood Health Integration Initiative. Prior to CDPHE, Mary worked at the local level in Colorado and Iowa providing leadership for access-to-care programs and coalitions, home visiting initiatives, and child welfare programs. She is a licensed clinical social worker with experience providing individual, marriage

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and family counseling, and training/consulting on mental well being to support parents, teachers, partners, supervisors and work teams, health care providers, and child welfare and crisis workers. Her 28-month-old granddaughter, however, provides the greatest source of passion and inspiration for her work in support of parents, children and families. Mary holds a Masters Degree in Social Work from Louisiana State University.

**Katya Mauritson, DMD, MPH (c)** is the State Dental Director and Manger of the Oral Health Unit at CDPHE. She is a general dentist and is currently pursuing her Master in Public Health at UC Denver's School of Public Health in Health Systems, Management and Policy. The Oral Health Unit focuses on addressing oral health inequities across Colorado.

**Tracy Miller, MSPH, RD** is the Colorado Department of Public Health and Environment (CDPHE), Prevention Services Division, Early Childhood Obesity Prevention Specialist. She has over nine years of early childhood public health nutrition experience through her current work, and previously as a nutrition consultant for the Child and Adult Care Food Program. She designed CDPHE's early childhood obesity prevention initiatives and currently leads the implementation effort involving several early childhood programs and partner organizations.

**Lindsey Myers, MPH** is the Injury and Violence Prevention Program Manager in the Injury, Suicide and Violence Prevention Unit at the Colorado Department of Public Health and Environment (CDPHE). Ms. Myers provides leadership in reducing injuries and deaths in the general population by coordinating and implementing prevention strategies recommended in the state Injury and Violence Prevention Strategic Plan and serving as a consultant on injury and violence prevention for stakeholders statewide. She oversees the deliverables of seven federal grants, including Colorado's Child Motor Vehicle Policy grant. She directs several injury prevention multidisciplinary advisory committees and manages the Colorado Child Fatality Prevention System. Ms. Myers has bachelor degrees in Biochemistry and English from the University of Colorado at Boulder, and a Master's degree in Public Health with a concentration in Chronic Disease Epidemiology from Yale University.

**Carolyn Swenson, MSPH, MSN, FNP, RN** is a family nurse practitioner with additional training in public health. She works at HealthTeamWorks – a nonprofit organization focused on healthcare quality improvement where she coordinates clinical guideline development, and provides training on motivational interviewing, prevention, depression, childhood obesity, tobacco, alcohol and drug prevention. Over the course of her career she has worked as a public health nurse on the Navajo Reservation, with migrant farm workers, in refugee healthcare in Africa, with survivors of torture, and coordinating population-based epidemiology research in rural Colorado. Her current work with the Screening Brief Intervention and Referral to Treatment (SBIRT) project to prevent substance abuse is focused on outreach and training around Colorado, work with community partners in western Colorado, and on developing training tools to disseminate and sustain SBIRT in diverse practice settings.



# SPEAKER BIOGRAPHIES

## TAKE AWAYS

Session Title: \_\_\_\_\_

**3 things** I learned during this conference session...

**2 things** I might be able to incorporate into my MCH programs...

**1 action step** I need to follow-up on after the conference...

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KEY TAKE-AWAYS

[illegible]